



# Fact Sheet

## OUR MISSION

### To Amplify Potential Through Transformational Learning Experiences

We believe in the limitless power of learning. We partner with leading universities and corporations to make quality online education accessible to anyone, anywhere through our innovative learning platform and people who support along the way. We envision a world where anyone can transform their life through the pursuit of education.

## OUR VALUES

**Be Bold    Be Humble    Be Remarkable**

## OUR HISTORY

Bisk was founded in 1971 by Nathan Bisk to offer seminars to help people prepare for the CPA exam. As an entrepreneur and visionary, he saw the need to evolve the traditional classroom, so he pioneered distance learning via audio cassettes, to video cassettes, to computer software, to online learning. Bisk has helped world-class universities launch online programs for more than 20 years, supporting more than two million enrollments around the world.

## AT A GLANCE

Founded  
1971

Headquarters  
Tampa, Florida

CEO  
Mike Bisk

Employees  
240+

Ownership  
Private

Industry  
Online Education

Website  
bisk.com



1971

Bisk founded by Nathan Bisk to offer seminars for CPA test prep

1977

Introduced CPA courses on cassette tape so people could learn when and where they want

1995

Launched the first 100% online MBA in the United States with Regis University

2015

Surpassed 1 million enrollments for online degree and certificate programs from the nation's leading nonprofit universities

2019

Secured first international partnership with University of Dubai

2021

Celebrated its 50-year anniversary as a global leader in education



[Read our complete history on Bisk.com >](#)



## FOR UNIVERSITIES

### Trusted Leader in Education Solutions

Bisk is a trusted leader in education solutions, and we provide the resources, expertise and technology to help institutions grow and students thrive. Our services include strategic planning, marketing, recruitment and enrollment, corporate learning, learning design and student support services.

## FOR BUSINESS

### Transformative Corporate Learning

Take your talent to the next level with online degrees and certificates from the world's best universities. We build the bridge between companies looking to upskill and retain their workforce, employees wanting to earn credentials, and universities offering exceptional online learning programs.

## CUSTOM INTERACTIVE ELEARNING SOLUTIONS

We provide customized eLearning solutions to meet your organization's unique training needs. Our experienced team offers a range of services, including instructional design, content customization, and technical development, all tailored to fit your budget and timeline. Whether you're looking to introduce a new training program or supplement your current offerings, we've got you covered.



## MEDIA CONTACT

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